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New Product Information



Professional quality in your pocket

Beyond our eyes

Never miss the moment



SLT-A35K(JE)



NEX-C3K(JE)

Professional quality in your pocket
— DSLR quality in your hands.



NEX-5D(JE)
PAL Open Price

Double lens Kit
Kit lens: E 16mm F2.8
E 18-55mm F3.5-5.6 OSS

14.2 Megapixels
"Exmor" APS HD CMOS Sensor
AVCHD Full HD Movie
3D Sweep Panorama
TruBlack 921K dots Xtra Fine LCD monitor
3.0 type

Exmor APS HD CMOS
AVCHD
1920×1080 recording
Full HD 1080
3D world Created by Sony

★The maximum length of time you can shoot continuously is approx. 29 minutes. The size of a movie file is limited to approx. 2GB.



NEX-C3K(JE)
PAL Open Price New

Single lens Kit
Kit lens: E 18-55mm F3.5-5.6 OSS

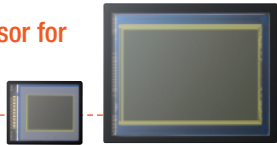
16.2 Megapixels
"Exmor" APS HD CMOS Sensor
HD Movie 720p
3D Sweep Panorama
TruBlack 921K dots Xtra Fine LCD monitor
3.0 type

Exmor APS HD CMOS
3D world Created by Sony

Experience maximum creativity with minimum stress

"Exmor" APS HD CMOS Sensor for true-to-life color and tonal gradation

1/2.4-type compact camera Image Sensor



Exmor APS HD CMOS

"Exmor" APS HD CMOS Sensor

iAuto mode convenience, plus Background Defocus Control



Low background defocusing

High background defocusing

True HD movie recording with interchangeable-lens flexibility

AVCHD

	NEX-5	NEX-C3
AVCHD (1920×1080)	●	—
MP4 (1440×1080)	●	—
MP4 (1280×720)	—	●
VGA (640×480)	●	●



※Please refer to back cover for product specifications and page 3 for accessories.

Never miss the moment — Expert performance for everybody



SLT-A35K(JE)
PAL Open Price Coming Soon

Single lens Kit
Kit lens: DT 18-55mm F3.5-5.6 SAM

16.2 Megapixels
"Exmor" APS HD CMOS Sensor
AVCHD Full HD Movie
3D Sweep Panorama

Translucent Mirror Technology

BIONZ

3D world Created by Sony

1920×1080 recording

Full HD 1080

TruBlack 921K dots Xtra Fine LCD monitor
3.0 type

※Each continuous recording time limit indicated for a movie is available for about 11 minutes at a room temperature. When you disable the SteadyShot function, it is available for about 29 minutes.

Full-time Continuous AF by "Translucent Mirror Technology"



Tele-zoom High Speed Shooting with continuous AF at up to 7 fps

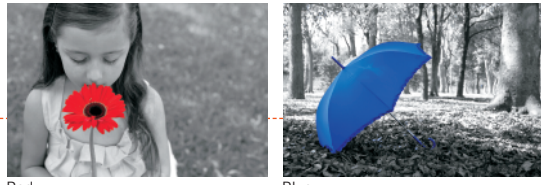


1 second

Quick AF Full HD Movies



Picture Effect "Partial Color"



Red

Blue

Multilingual Menu Display	English / Chinese (Simplified Chinese / Traditional Chinese) / French / Korean / Portuguese / Spanish / Arabic / Persian / Thai / Malay	Instruction Manual	English / Chinese (Simplified Chinese / Traditional Chinese) / Korean / Portuguese / Spanish
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※Please refer to back cover for product specifications and the bottom of this page for accessories.

Interchangeable Lens Digital Camera Accessories [For NEX-5D / NEX-C3K / SLT-A35K]

Rechargeable Battery Pack NP-FW50(JE) Open Price Voltage: 7.2V Capacity: 7.7Wh (1080mAh) Mass: 57g MADE IN JAPAN InfoLITHIUM W SERIES	Accessory Kit ACC-FWCA(JE) Open Price Bundled Accessories: Rechargeable Battery: NP-FW50 / Wrapping Cloth: LCS-WR1AM / Shoulder Strap: STP-XS2AM / Lens Cap Holder: LCS-LC1AM MADE IN JAPAN ※Battery only	ACC-HDFW(JE) Open Price Bundled Accessories: Rechargeable Battery: NP-FW50 / HDMI mini cable 2.0m: DLC-HEM20 MADE IN JAPAN ※Battery only
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*1 Movies and still images recorded with this camera can be output by TV that supports PAL System.
*2 Firmware upgrade required for 3D functionality.

★For information about the prices of "Open Price" products, please contact your nearest Sony product retailer. ★All insets contained here in are simulated pictures only. ※CMOS Sensor photo is an image.

Interchangeable Lens Digital Camera Specifications

Model Name		NEX-5(JE)	NEX-C3(JE)	SLT-A35(JE)
System	Camera type	Interchangeable lens digital camera		Interchangeable lens digital camera with built-in flash
	Lens compatibility	Sony E-mount lenses		Sony A-mount lenses
Image Sensor	Type	APS-C type (23.4 x 15.6 mm), "Exmor" APS HD CMOS Sensor with RGB primary color filters		
	No. of pixels (Approx.)	14.2 Megapixels (effective), 14.6 Megapixels (total)	16.2 Megapixels (effective), 16.5 Megapixels (total)	16.2 Megapixels (effective), 16.5 Megapixels (total)
	Anti-Dust system	Charge protection coating on low-pass filter and electro-magnetic vibration		Charge protection coating on low-pass filter and image-sensor shift mechanism
	Recording format	JPEG (DCF v.2.0, Exif v.2.3, MPF Baseline compliant), RAW (Sony ARW 2.2 format)	JPEG (DCF v.2.0, Exif v.2.3, MPF Baseline compliant), 3D still image: MPO (MPF Extended stereovision) compliant, RAW (Sony ARW 2.2 format)	
Recording System (still image)	Image size (pixels)	Aspect ratio 3:2	L: 4,912 x 3,264 (16M), M: 3,568 x 2,368 (8.4M), S: 2,448 x 1,624 (4M)	L: 4,912 x 3,264 (16M), M: 3,568 x 2,368 (8.4M), S: 2,448 x 1,624 (4M)
		Aspect ratio 16:9	L: 4,592 x 2,576 (12M), M: 3,344 x 1,872 (6.3M), S: 2,288 x 1,280 (2.9M)	L: 4,912 x 2,760 (14M), M: 3,568 x 2,000 (7.1M), S: 2,448 x 1,376 (3.4M)
	Image quality modes			RAW, RAW & JPEG, JPEG Fine, JPEG Standard
	Other features			Picture Effect: 7 types (11 variations): Pop Color, Retro Photo, High-key, High Contrast Monochrome, Toy Camera, Posterization (Color, B/W), Partial Color (Red, Yellow, Blue, Green), Creative style: Standard, Vivid, Portrait, Landscape, Sunset, B/W (Contrast, Saturation, Sharpness adjustable in +/-3 steps), Dynamic Range functions: Off, D-Range Optimizer (Auto, Lv 1-5), Auto HDR (Auto exposure diff., Adjustable exposure diff.: up to 6 EV between 1.0 EV to 6 EV in 1 EV steps)
Recording System (movie)	Color space	sRGB, Adobe RGB		
	Recording format	AVCHD, MP4	MP4	AVCHD, MP4
	Image size (pixels)	[1080 50i-compatible / PAL] AVCHD: 1920 x 1080 (50i / Average bit rate 17 Mbps), MP4: 1440 x 1080 (25 fps / Average bit rate 12 Mbps), VGA: 640 x 480 (25 fps / Average bit rate 3 Mbps)	MP4: 1 280 x 720 (29.97 fps / Average bit rate 9/6 Mbps), VGA 640 x 480 (29.97 fps / Average bit rate 3 Mbps)	[1080 50i-compatible / PAL] AVCHD: 1920 x 1080 (50i / Average bit rate 17 Mbps), MP4: 1440 x 1080 (25 fps / Average bit rate 12 Mbps), VGA: 640 x 480 (25 fps / Average bit rate 3 Mbps)
Media		"Memory Stick PRO Duo" (MARK2) / "Memory Stick PRO-HG Duo" / SD / SDHC / SDXC Memory Card ^{*1}		
Focus System	Type	Contrast AF	Contrast AF	Phase-detection
	Sensitivity range	EV 0 to 20 (at ISO100 equivalent, with F2.8 lens attached)		EV -1 to 18 (at ISO100 equivalent, with F2.8 lens attached)
	Focus modes	Autofocus / DMF (Direct Manual Focus) / Manual Focus selectable Autofocus modes: AF-S (Single-shot AF) / AF-C (Continuous AF) selectable		AF / MF selectable. AF mode: AF-S: Single-shot AF, AF-C: Continuous AF, AF-A: Auto selectable
	Focus area	Multi (25 points) / Center / Flexible spot selectable		Wide / Center / Local (15 local areas selectable)
Monitor	Type	3.0-type wide type TFT, Xtra Fine LCD with TruBlack technology		
	Total no. of dots	921,600 dots		
	Adjustable angle	Up by Approx. 80 degrees, down by Approx. 45 degrees (from the camera back)		—
	Display	Histogram display, real-time image adjustment display (reflects exposure compensation, white balance, creative style)		Histogram display, real-time image adjustment display (reflects exposure compensation, white balance, creative style), Grid Line, Magnified display for playback
Interface	PC interface	USB2.0 Hi-speed (Mass-storage, PTP)		
	HD output	HDMI mini connector (Type-C), BRAVIA Sync (link menu), PhotoTV HD		HDMI mini connector (Type-C), BRAVIA Sync (link menu), PhotoTV HD, DVDirect compatible
Flash	Type	External flash (supplied), attachable to Smart Accessory Terminal		Built-in, Pop-up Auto
	Guide No.	7 (in meters at ISO100*) * Equivalent		10 (in meters at ISO100)
Power	Battery	One rechargeable battery pack NP-FW50		
	Battery performance (Approx.)	330 images (CIPA standard)	Still image: 400 images (CIPA standard)	440 images with viewfinder, 420 images with LCD monitor (CIPA standard)
	External power	Battery charger BC-VW1 (supplied)	Battery charger BC-VW1 (supplied)	Battery charger BC-VW1 (supplied)
Mass(Approx.)		287 g (with battery and "Memory Stick PRO Duo") / 229 g (body only)	283g (with battery and "Memory Stick PRO Duo") / 225g (body only)	473g (with battery and "Memory Stick PRO Duo") / 415g (body only)
Dimensions (W x H x D) (Body only) (Approx.)		110.8 x 58.8 x 38.2 mm (without protrusions)	109.6 x 60.0 x 33.0 mm (without protrusions)	124.4 x 92 x 84.7 mm (without protrusions)

^{*1} Class 4 or higher.

**Safety Cautions**

To ensure correct use of this product, read the "Instruction Manual" prior to use. Failure to follow all safeguards can result in fire, electric shock, or other accidents.

●**Sony Corporation**
Sony Marketing (Japan) Inc.
10-18 Takanawa 4-chome, Minato-ku, Tokyo 108-0074

●**Sony Customer Information Center Japan**

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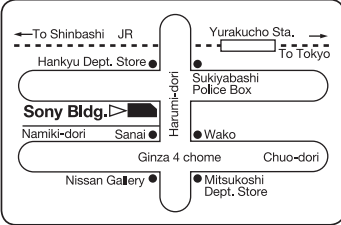
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(Toll-free number available only in Japan.
Assistance available in Japanese language only.)

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●**Showroom**
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Sony Showroom
Sony Building / Sukiwabashi,
Ginza, Chuo-ku, Tokyo



Showroom



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